TBIKE
A COMPLICATED RELATIONSHIP

TOURIST MOBILITY IN THE CITY

INADEQUATE SOLUTIONS/APPROACH FROM THE SHARED TRANSPORT STARTUPS

LACK OF ALTERNATIVE SUSTAINABLE PERSONAL MOBILITY SOLUTIONS
A MILLION DOLLAR QUESTION

HOW TO USE THEIR OWN ENERGY TO TRANSPORT THEM?
SOLUTION

AN ONLINE PLATFORM FOR
ALTERNATIVE MOBILITY SOLUTIONS

ONE APPLICATION FOR
ALL THE OPERATORS

ONE STOP SHOP FOR
ALL LICENSING NEEDS

TRANSPARENT AND
USER FRIENDLY
MVP

A FIXED ROUTE ELECTRIC TANDEM BIKE SERVICE
TARGET

SINGLE TRAVELER/ENVIRONMENTALLY CONSCIOUS

IN SEARCH OF EXPERIENCES/ALTERNATIVE TRANSPORT SOLUTIONS

Julia
SOLO TRAVELER
SHORT PERMANENCE EXPERIENCE HUNGRY DISPOSABLE INCOME
PRODUCT MARKET FIT

→ HUGE NICHE IN BICYCLE TRANSPORT IN BARCELONA

→ SIMPLE AND LOW COST ALTERNATIVE TO FOSSIL FUEL TRANSPORT SOLUTIONS
REVENUE MODEL

- REVENUE SHARE FROM THE RIDE FARE
- A PERCENTAGE OF REVENUE FROM TICKET SALES
- SALE AND SERVICING OF THE TANDEM BIKES